

TECHNICAL INNOVATION

PUBLISHING + ENTERTAINMENT

Action Movie Kid

by Daniel Hashimoto and Mandy Richardville, Simon & Schuster 2015

Capabilities demonstrated:

- Augmented reality experience
- Instant image recognition
- Complex animation in 3D with sound
- Multi-platform content on mobile



Download the Blippar app to interact with this augmented reality activation directly from the page you see here.

